

"Best in Business Awards: Tortola Advisors"

March 11, 2016

Top Local Executive: Steve Curnutte

Address: 500 Church Street, Ste. 600, Nashville

TN 37219

Website: www.tortolaadvisors.com

Founded: 2009

Revenue (2015): \$1.8 million

Revenue (2016 Projected): \$2.5 million

Employees (2015): 5

Employees (2016) Projected: 6

Tortola Advisors provides special situation advisory services, restructuring help, strategic planning and general advisory services to a broad spectrum of debtors, creditors, investors and lenders.

If you could choose a Billboard as your company's theme music, what song would you choose, and why? Todd Snider had a song called "Talkin Seattle Grunge Rock Blues" about a band that was so alternative, they refused to play music and became a huge hit. It was never on the Billboard charts, but should have been. "Silence, music's original alternative." ... Tortola has the ability to look at things differently- much can be learned if you are willing to look in new places and in new ways.

How do you celebrate company wins as a team? At the core level, our business is a small group; we celebrate much like a family might, [with] dinner, laughs. At the broader level with subsidiary businesses, we celebrate with open houses or cookouts.

If you had to choose one thing from the past year you would do differently, what would it be, and how would you change it? Our investment side missed out on a few acquisitions of businesses because our advisory side was too busy. That feels like a big miss to us and our goal is to have more of a balance between the two this year.

What one piece of advice would you share with other companies hoping to become a Best in Business honoree? Think about how you are going to answer the question about the Billboard song – because it is like a litmus test. Can't mess that one up so don't even apply if you are not ready.

Of the most difficult decisions your company has had to make, which has had the biggest results? We decided to take a long-term interim management job for a company in Southern California. It was a tough choice- but in the end I believe it will be proven out.